

The People's Republic of China continues to emerge the world stage as the economic powerhouse of the future. It is projected to be the world's second largest economy within a few short years, and American companies stand to benefit significantly from this, assuming they are well prepared to enter into this highly competitive environment. To increase the chances of success, these companies must recognize the Chinese cultures, business norms, values, and have a willingness to adapt quickly to the ever-changing marketplace.

MIC International Trade Consulting has recently announced its annual travel itinerary, which officially opens with a visit to the People's Republic of China. This will be MIC's 8th visit to China and will welcome any company interested in increasing their export sales, to join us in real and actual field work in trade missions and business trips.